

Spring



News From the Frontenac CFDC

building business — growing communities

Congratulations!

- Congratulations to Tom Dewey, Betty Hunter and John Inglis on their successful election to council in Central and North Frontenac. Thank you for all of the great work you did on the Frontenac CFDC Board of Directors and Investment Committee.
- New Energy Project: Congratulations to Ruth Noordegraaf who was recently hired as the project manager and to Anne Marie Young from the County of Frontenac who is the new Committee Chair.
- Kingston Nurseries: Congrats to Randal and Loretta Weiting who are opening Kingston Nurseries in Harrowsmith, just south of Nellie's Gas Bar.
- Congratulations to Jason Lacelle who has started Lacelle's Custom Construction Management on Wolfe Island.

Frontenac CFDC Strategic Plan

The Frontenac CFDC Board of Directors would like to thank everyone who came out to our Community Consultations and gave their feedback to help us shape our Strategic Plan. Your comments and insight were greatly appreciated and we have kept them in mind while shaping our plan for the next three years. Over the last few months the board has put together their ideas and the suggestions from the Community Consultations and has now completed our Strategic Plan, if you would like to view this document it is available on our website at www.frontenaccfdc.com/about.cfm?topic=strategy

Summer Company & Summer Job Service

Summer Company is an exciting opportunity for enterprising students, 15 to 29 years old, to start and run their own summer business. If your application is accepted, you will be eligible to receive up to \$1,500 to put toward start-up costs and up to \$1,500 upon successful completion of the program. Deadline for applications is May 9, 2011. For more information visit: www.sbe.gov.on.ca/ontcan/1medt/smallbiz/en/sb_ye_summerco_en.jsp

The Summer Job Service program provides a \$2-per-hour-per-student hiring incentive to employers creating jobs for students between the ages of 14 and 30. The hiring incentive for employers can last up to 16 weeks and is available from April 1 to September 30. Deadline for applications is April 16, 2011. www.tcu.gov.on.ca/eng/jobseekers/sjs.html

Frontenac CFDC Student Bursary

Established in January 2005, the Frontenac CFDC in partnership with the Limestone Learning Foundation and the St. Lawrence College Foundation, awards apprenticeship bursaries each year to students from both the Limestone District School Board and the Algonquin and Lakeshore Catholic District School Boards. For more information about bursaries please contact your school's Guidance Counsellor, technology Teacher or visit our website at www.frontenaccfdc.com/initiatives.cfm?topic=bursary.

Our Investments

We offer commercial financing up to \$150,000 to new or existing businesses in the County of Frontenac.

- Amount lent to local businesses since inception (January 2004):
\$4,798,000
- Amount lent to local businesses since the beginning of this fiscal year July 1, 2010 **\$710,000**
- 37 jobs created and 63 jobs maintained so far this fiscal year

Eastern Ontario Development Program

The Eastern Ontario Development Program is an economic development initiative aimed at addressing socio-economic challenges in rural Eastern Ontario. The program benefited from a \$10-million-a-year investment in 2006, 2007 and 2008. On May 1, 2009, the Honourable Tony Clement announced a two year investment in the EODP Program totalling \$20 million.

The Program elements include:

- **Skills Development:** up to \$5,000 per employee to assist in training.
- **Business Development:** up to \$5,000 to develop a business plan, marketing or export plan, or trade show participation.

With the support of the Federal Economic Development Agency for Southern Ontario:



- **Youth Internship:** up to \$30,000 to hire an intern
- **Innovation & ICT:** up to \$10,000 to access and utilize information and communication technologies
- **Access to Capital:** interest free loans available for developing vacant or underutilized commercial properties, and for façade improvements
- **Local Initiatives:** up to \$10,000 to support incremental local economic development projects
- **Community Capacity:** to support strategic projects that enhance local economic development projects

At the time this newsletter was printed it was unknown whether the EODP program will be renewed for 2011-2012. Please refer to our website for updates.

EODP Projects Supported by the Frontenac CFDC

Youth Internships

- Four private sector businesses employed two carpentry interns, a solar installer and a marketing intern \$23,660.
- **Frontenac Stewardship:** Marketing Intern, \$14,803.
- **County of Frontenac:** Communications Intern, \$16,250.
- **County of Frontenac:** Geographic Information Systems Intern, \$22,500.
- **County of Frontenac:** Community Improvement Planner, \$14,108.
- **Wintergreen Studios:** Marketing Intern, \$19,200.
- **Rural VISIONS:** Family intake coordinator, \$10,700.
- **Wolfe Island Business & Tourism Association /Township of Frontenac Islands:** Community planner, \$7,500.

Access to Capital

- For developing under-utilized or vacant industrial, commercial or retail properties for job creation/retention potential. Assisted three businesses in tourism accommodation sector, as well as one business in the restaurant industry, to make substantial improvements to their facilities. It is anticipated that three of these businesses will hire additional employees upon completion of construction.

Skills Development

- **Eastern Ontario Forest Group:** Attended the 2010 BioEnergy Expo in Sweden, \$5,859.
- **Northern Connections:** Safety training courses for businesses \$5,854.
- Twelve private-sector businesses provided staff with a variety of skills training including upgraded carpentry skills, mould and home inspection knowledge, accounting, value added crops, computer software, solar energy installation skills and increased sales knowledge. \$24,206.

Business Planning

- **Frontenac Farmers Market:** Trade show attendance, \$312.
- **Wintergreen Studios:** Attended 2 trade shows, \$2,364
- **RKY Camp:** Strategic plan developed for camp direction, \$3,483
- Provided seven private sector businesses with funds to attend trade shows to reach new markets and one private sector business for developing a business plan for their expansion, \$33,185.

Innovation and ICT

- Nine private sector businesses were provided with funding for the purpose of developing websites; e-commerce; video integration; virtual tours; \$12,813
- **Land O Lakes Tourist Association** - development of a promotional video for web and trade shows, \$7,950.

Local Initiatives

- **Kawartha Lake CFDC:** Lead partner for the Eastern Ontario Summit \$3,000.
- **TOMMfest:** Support for Musical event \$2,500.
- **Wintergreen Studios:** Construction of three sustainable garden sites for demonstrations during their educational workshops \$8,068.
- **Verona Lions Club:** Promotional material for the Garlic Festival \$2,684.
- **Verona Lions Club:** Pavilion building upgrades for community events and Frontenac Farmers Market, \$10,000.
- **Verona Cattail Festival:** Branding & marketing materials for new festival location at Verona Lions Hall, \$9,946.
- **National Farmers Union:** Promotional material for Open Barns Tour \$5,275.
- **Bell Rock Hall:** Facility upgrades, \$13,930.
- **South Frontenac & Frontenac CFDC:** Village Beautification project for Verona and Sydenham who had participated in the First Impressions Program, \$4,831.
- **Eastern Ontario Trails Alliance:** Video and ad campaign for EOTA, \$10,000.
- **Taste of Wolfe Island:** Website and marketing strategy, \$1,389
- **Sharbot Lake Legion:** Facility upgrades, \$4,500.
- **Frontenac Arch Biosphere Region:** Development of a smart phone app for trail mapping, \$3,500.

EODP Success Stories

Sydenham Library: The Township of South Frontenac is excited to announce that they are almost done construction of the new 5,500 square foot Library. The new Library will provide much needed space for users to browse through the collection, access the internet, participate in programs or quietly read on the deck or in front of the fireplace. With areas set aside for children, teens, adults and groups the Library will be a place where everyone is made to feel welcome. Watch for details on the official opening, scheduled for late Spring.

There has been generous support from the Community to the redevelopment fundraising campaign; these funds will assist in enhancing the library. BCF/Infrastructure provided 2/3 of the funding coordinated through the County with 1/3 of the funding coming from South Frontenac.

In September 2008 The Township of South Frontenac received \$20,000 from the Frontenac CFDC through the EODP program for preliminary architectural proposals for the layout of the new Sydenham Library.

Oaisys Medical: Founded in 1996, Oaisys is a provider of image analysis technology and services, focusing on the evaluation of bone and joint radiographs. Oaisys benefited from Youth Intern funding under the EODP Program and was able to hire a Business Manager who gained hands on experience in all aspects of the business. In December the Oaisys team was awarded third place in the Sanofi Pasteur Healthcare & Biotechnology Venture Challenge. They were awarded \$2,500 for a Knee Surgery Triage (KST) tool to help general practitioners (GP) diagnose the severity of patients' knee's arthritic stage. GPs who apply the index created by the KST tool can make informed referrals to better manage knee surgery wait times.

Hammer This Home Renovations: Owner David Roy received Skills Development funding under the EODP program to attend a comprehensive sixty hour home inspector's course to become a master home inspector and a mould Inspector. Hammer This Home Renovations has been in business for fifteen years and is located in Harrowsmith. They specialize in home renovations from bathrooms to kitchens, floors to windows and everything in between.

Live Edge Furniture: After 35 years of producing wooden items ranging from musical percussion instruments to D.N. ice racing sailboats Peter Bunnett has now begun to build furniture in the live edge style concept of raw wood slab. Peter received Business Development program funds from the EODP program to attend the Interior Design show in Toronto to promote his live edge furniture and make further inroads into the design community.

Wolfe Island for Hockeyville 2011

In January Wolfe Island started their campaign, "The Puck Stops Here" for Kraft Hockeyville 2011. The community came together to show their passion for hockey by sharing stories, pictures, and decorating the island with Hockeyville signs, hockey sticks, and hockey snowmen. On February 20th during their Winter Festival CBC came out with their camera crews to see the hockey spirit on Wolfe Island and hear their stories (photos below are from the Winter Festival Parade). On March 8th the top 10 communities were announced and Wolfe Island Made the top 10!

At the time this newsletter was printed the voting process was underway for the top 5, and the Grand Prize winner will be announced on April 2 during CBC's Hockey Night in Canada broadcast.

The winning community will be crowned Kraft Hockeyville 2011, receive \$100,000 from Kraft to upgrade their home arena, a NHL pre-season hockey game hosted in the community, and a CBC Hockey Night in Canada broadcast from the community. The four remaining communities will receive \$25,000 from Kraft to upgrade their arena and a CBC Hockey Night in Canada broadcast from their community.

Visit www.krafthockeyville.ca to view Wolfe Islands Hockeyville page and check out the great photos, videos and hockey stories.

CONGRATULATIONS ON MAKING THE TOP 10!



About the Frontenac CFDC

The Frontenac Community Futures Development Corporation is a non-profit organization whose mission is to stimulate community and economic development throughout the Frontenacs. Run by a volunteer board of directors and funded by Industry Canada, the Frontenac CFDC offers free business advice, workshops and commercial financing to entrepreneurs and those looking to start businesses in the Frontenacs.

The Frontenac CFDC also provides support to initiatives that are designed to stimulate economic development in the County of Frontenac, and business planning assistance to community organizations.

Frontenac Community Futures Development Corporation

4917 Rd. 38, Harrowsmith,
Ontario K0H 1V0
613-372-1414,

Toll Free 1-888-372-9962, or

www.frontenaccfdc.com

Visit our website and make use of the many on-line resources available including business information and e-learning courses

Promote your company FREE in the on-line business directory or advertise your community event

Sign up for notification of upcoming events and news on our website.



FRONTENAC AGRICULTURAL NEWSLETTER

Meetings & Events

- **March 24:** Frontenac Federation of Agriculture Meeting 7:30pm at the Glenburnie Church Hall. Contact Eileen Sleeth for more info 613-353-2475
- **March 26:** Ontario Sheep District 8 - Saturday workshop in Bird's Creek Community Center 168 South Baptiste Lake Road 10:00am to 2:00 pm Guest Speaker will be Dr. Cherry Smith of Campbellford Vet Services on brain worm and other diseases. Lunch provided
- **April 7:** Local Food Lessons from Vermont Workshop (see reverse)
- **April 14:** Frontenac 4-H Association Meeting, 7:30pm at the Glenburnie United Church.
- **April 15:** Limestone Beekeepers Guild Meeting, 7:30 at St. Patrick's School Library, Harrowsmith. For more info contact Bill Lake 613-353-6768 or betsybhoney@hotmail.com
- **April 18:** Ontario Sheep District 8 Meeting - 7:00pm at Westdale Park Public School in Napanee. Guest will be Fred Baker on what RFID will do for your farm
- **April 28:** Frontenac Federation of Agriculture Meeting 7:30pm at the Glenburnie Church Hall. Contact Eileen Sleeth for more info 613-353-2475
- **May 16:** Ontario Sheep District 8 Meeting - 7:00pm at Westdale Park Public School in Napanee. Guest will be Cheryl Powell of Fibre and Fluff.
- **May 12:** Frontenac 4-H Association Meeting, 7:30pm at the Glenburnie United Church
- **May 20:** Limestone Beekeepers Guild Meeting, 7:30 at St. Patrick's School Library, Harrowsmith. For more info contact Bill Lake 613-353-6768 or betsybhoney@hotmail.com
- **May 26:** Frontenac Federation of Agriculture Meeting 7:30pm at the Glenburnie Church Hall. Contact Eileen Sleeth for more info 613-353-2475
- **June 4-5:** The Great Canadian Cheese Festival, Historic Crystal Palace and the Picton Fairgrounds. For more info visit www.cheesefestival.ca
- **June 9:** Frontenac 4-H Association Meeting. 7:30pm at the Glenburnie United Church
- **June 17:** Steak & Shrimp fundraiser for Fall Fair, Rideau Acres on Cunningham Road off Hwy 15.
- **June 30:** Frontenac Federation of Agriculture Meeting 7:30pm at the Glenburnie Church Hall. Contact Eileen Sleeth for more info 613-353-2475
- **Aug 26-27:** Frontenac County Plowing Match. Location details we be available soon.
- **Kingston & District Agricultural Society:** meets the 3rd Wednesday of the month (except March when the meeting is March 23) at the Glenburnie United Church Hall, 7pm all welcome.
- **Sept 15-18:** Kingston Fall Fair 2011 at the Kingston Memorial Centre

If you wish to have your meeting or event in the next Frontenac Agricultural Newsletter please email krista@frontenaccfdc.com by June 1st 2011.

FRONTENAC AGRICULTURAL NEWSLETTER

The Broader Public Sector Investment Fund; Promoting Ontario Food

The goals of the Broader Public Sector Investment Fund are:

- To increase the amount of Ontario food products purchased by Ontario's broader public sector, specifically municipal, university, school and hospital food services.
- To enhance the capacity of the agri-food sector (farms, processors, distributors and others) to access broader public sector food services.

For more information on this fund and for an application visit <http://www.ontariofresh.ca>. Letter of intent due June 15th and Application by August 1st.

Local Food Lessons from Vermont

Thursday April 7 from 9:00-12:30 at the University of Guelph, Kemptville Campus.

A morning for sharing ideas, making connections, and inspiring a long term vision for a local food economy in Eastern Ontario. Registration is required but there is no cost to attend the event. Please call the Kemptville OMAFRA office at 613-258-8295 to register.

Great Canadian Cheese Festival

Calling all cheese lovers to Prince Edward County! Historic Crystal Palace and the Picton Fairgrounds all around it will make for quite a mouth-watering scene on June 4-5. That's when the first-ever Great Canadian Cheese Festival takes place, bringing together the country's leading cheesemakers from coast to coast so cheese lovers can meet to learn, talk, taste and buy the best in artisan, farmstead and specialty cheese — and sample fine wine, craft beer, cider and artisanal foods. On Saturday a keynote presentation will kick off proceedings, a full day of cheese tasting seminars, pairing cheese with wine, beer and cider, a buffet lunch and, in the evening, outstanding chefs using cheese to create tasting dishes. On Sunday a Cheese Fair & Artisan Food Market featuring more than 30 Canadian cheesemakers and much more. Early Bird tickets are now on sale, to buy tickets or for more information visit www.cheesefestival.ca

Farmer's Interest in a Poultry Abattoir for Frontenac County - By David Hahn

Most of the poultry producers in Frontenac and Lennox & Addington Counties are small scale operating outside of the quota system. Farmers without chicken quota are now allowed to sell up to 300 birds annually direct to the public. The market for local poultry seems also to be expanding but the distance from producers to poultry abattoirs is an impediment to expanding production in the region around Frontenac County. The National Farmers Union has received a grant from Frontenac County to develop a feasibility study/business plan for a new abattoir dedicated to fill the gap. The NFU has retained the consulting firm, Expansion Strategies of Montreal to do this study. The first step in this feasibility study is to assess the likely demand from local farmers for the services of such a poultry abattoir.

The NFU is asking any Frontenac Farmers who raise or are interested in raising poultry for slaughter and sale to contribute to this project by answering a short questionnaire. By answering this questionnaire you may help establish the size of market for such an abattoir. The questionnaire will be available on the NFU website <http://nfuontario.ca/316>. Your personal information will be kept private. If you have any questions about this survey please contact David Hahn 613-273-5545, dhahn@rideau.net, or the consultant Jacques Grysole at 541-274-2641.

2nd Annual Open Farms Scheduled for Sunday September 18th 2011

Last year, over 30 farms joined together to put on a tour of Kingston's Countryside. Open Farms was a terrific success with some farms receiving more than 100 guests. The purpose of the tour is to encourage the public to get to know their farmer, on their land. It also offers the farmer the potential to increase farm gate sales. Planning for this year's event will start in April. To get involved, either on the committee or as a host farm, email Sharon at info@freedom-farm.ca