

# Eastern Ontario Development Programs Supported by FCFDC

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## Youth Internships

- **County of Frontenac:** K & P Trails Intern, \$13,230.
- **Frontenac CFDC:** Marketing Intern, \$24,934.
- **Friends of Salmon River:** Community Stewardship Intern, \$13,282.
- Four private sector businesses employed six interns, including four apprentices, provided with \$25,335.

## Access to Capitol

- Four private sector businesses in South Frontenac, one private sector business in Central Frontenac, one private sector business in North Frontenac were provided a total of \$167,900 in financing to assist in developing under-utilized or vacant industrial, commercial or retail properties for job creation/retention potential.

## Skills Development

- **Northern Connections:** Provided 3 workshop courses of eight half-days, each for small business owners, their employees and job seekers, \$4,300.
- **Northern Connections:** 10 trainings on subjects in demand for hiring in the construction, customer service and/or warehousing entry-level occupations including First Aid/CPR and WHMIS, \$5,877.
- Sixteen private sector businesses provided staff with upgraded carpentry skills, computer course training, customer service skills, knowledge in exporting products and services, bio energy, solar heating and product knowledge, concrete installations, chainsaw safety, accounting, truck driving, and conference attendances.

## Business Planning

Nineteen private sector businesses provided with funding for the purpose of upgrades to new or existing websites; research on marketing or business plan assistance; or to attend trade shows, \$40,036.

## Community Capacity Building

Designed to strengthen County of Frontenac Organizations by supporting economic development projects that address local needs and priorities and result in long-term benefits including job creation, economic diversification and enhanced business

- **Broadband-** This project helped to increase access to the broadband services in the County of Frontenac by allowing the County to increase the scope of its Rural Connections project offering additional coverage to areas that would have remained unserved. Recipient County of Frontenac, \$50,000.
- **Broadband-** Erection of a 96 ft. Communications Tower at the Picadilly Fire Station that improves communications for the emergency services, as well as provide a high elevation mounting point for wireless broadband internet service to be provided by Ockham Communications. Recipient Township of Central Frontenac, \$5979.
- **Artisan Cheese Industry-** Project entailed developing a small scale and artisan cheese industry cluster in “East Central” Ontario and identify and package the cluster on a newly created “East Central” Ontario cheese region website, [www.investincheese.ca](http://www.investincheese.ca). Recipient Hastings County, \$18,000.
- **Local Agricultural Initiative-** The goal of this project was to assist Frontenac farmers in finding ways to sell and distribute more products to niche markets. Based on the Prince Edward County model, the project explored opportunities to link the farming community of Frontenac to potential customers and distribution channels. A base inventory of producers and processors, distribution channels and potential customers to sell food to was created. Recipient Prince Edward County, \$20,000.
- **Green Technologies Training-** This project enabled township staff to participate in training programs which will equip them to evaluate and provide well-founded advice/direction to local municipal Councils on key emerging green building technologies. Recipient County of Frontenac, \$14,675.
- **Local Community Services-** The project consists of preliminary architectural proposals for layout of a new library in Sydenham, topographical survey of the proposed location and soils investigation to verify site feasibility. Recipient Township of South Frontenac, \$20,000.
- **Tourism Development-** Funding was provided to the initial phase of developing the telescope for the One Metre Initiative in North Frontenac. Recipient Elektra Observatories, \$14,000.

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## Local Initiatives

Designed to support incremental local economic development projects throughout the County of Frontenac.

- **Ontario Holstein Summer Event:** A one-day event organized for Holstein dairy cattle breeders from across Ontario to view the operation of Holstein breeders within Frontenac County, \$3,000.
- **Wolfe Island Business and Tourism Association:** Funds were used for signage for Wolfe Island and the village of Marysville to better define the Island's image at the same time providing practical direction as needed, \$8,000.
- **Verona Community Association, Wolfe Island, Greater Sydenham Community Association:** Three communities participated in OMAFRA's First Impressions program to learn about their strengths and shortcomings as seen through the eyes of first time visitors. Volunteer teams from partnered exchange communities did one day visits, and gave constructive feedback to their exchange community, \$573, \$297, \$371. respectively.
- **County of Frontenac:** The County hired an independent contractor to complete a comprehensive review of current transportation services available within the County in an effort to identify needs and gaps, \$6,000.
- **Kawartha Lakes CFDC:** Funds were used to engage and register events in the Celebration of Trails; facilitate the organization of new trail events; provide event planning support and resources; and promote all trail events through a regional marketing campaign, \$5,000.
- **Land O Lakes Tourist Association:** Two summer students were provided a work experience, meeting with tourists and visitors at the Sharbot Lake kiosk dispensing information, \$2,900.
- **Eastern Ontario Trails Alliance:** Trail improvements along the K&P north from Sharbot Lake into the Mississippi Conservation Authorities area, \$10,000.
- **Rural VISIONS:** A user friendly resource manual for Human Resources and Accounting Procedures was developed for in-house volunteer use, \$8,792.
- **Friends of Salmon River:** Friends of Salmon River hosted a half-day workshop comprised of an "in class" learning portion, followed by hands-on field work using maps and GPS units.
- **Kingston Literacy:** Funds were used to develop and deliver eight computer workshops for 15 small business owners and job seekers with little or no computer experience, \$3,009.
- **Frontenac Arch Biosphere Reserve:** A new identity logo was developed for the Biosphere brand used in all FABR products, \$2,800.
- **Verona Community Association:** Consultant hired to produce a business plan on the building of a Seniors residence in the Verona community, \$5,000.
- **Township of Frontenac Islands:** Funds used to engage a local engineer to provide an opinion on the current state of the Helwig House before determining future use of the building, \$3,175.
- **Township of Frontenac Islands:** Project consisted of developing a business plan for the possibility of a senior's residence facility on Wolfe Island, \$5,000.
- **Township of Frontenac Islands:** Worked with an engineer to determine what needs to be done to make the Community Hall structure safe and suitable for any number of functions that are being considered, \$1,900.
- **Kingston Literacy:** Six workshops developed for small business owners, employees and job seekers at the Hartington Community Centre, \$2,110.
- **Greater Sydenham Community Association:** A website was developed to provide residents and visitors with up to date information about the greater Sydenham area, local news, events, businesses, etc, \$960.
- **South Frontenac Township/Greater Sydenham Community Association:** Funding was given for directional and event signage. In addition, funds were provided to complete a feasibility study for the Sydenham Point including site analysis, concepts of possible development, design and material components, \$20,000.
- **Wolfe Island Business and Tourism Association:** This project assisted with the village of Marysville by producing and installing a signpost to facilitate directions to local attractions, \$1,350.
- **Verona Community Association:** Five merchants were identified to have their facilities promoted to the public as well as a general sign at the kiosk, \$420.